

UNITY IMPACT PARTNERS

PRIVACY NOTICE

Approved Notice and Implementation Directive

October 20, 2026

Notice | Version 1.0

Distribution: Public Document and Internal Implementation

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Effective Date: October 20, 2026 | Version 1.0

Unity Impact Partners respects the privacy of the people and organizations that interact with us. This Privacy Notice explains how we collect, use, disclose, retain, and protect personal information through our websites, ZEUS™ | A Strategic Intelligence, Decision Support, and Execution System, enrollment and payment journeys, forms, communications, events, and advisory or partnership engagements. Together, these are the “Services.”

This Notice does not replace a client agreement, ZEUS™ Access and Use Agreement, or other contract. An applicable written agreement controls to the extent it establishes different or additional requirements for a specific engagement.

1. Who We Are and Scope

Unity Impact Partners is a Florida-established business and the seller and merchant of record for its directly purchased offers.

Unity Impact Partners determines how personal information is used when people visit our websites, inquire about or purchase an offer, use an individually purchased ZEUS account, attend an event, or communicate with us directly.

When an organization sponsors ZEUS access or engages Unity Impact Partners, privacy and information-handling responsibilities depend on the services and the governing agreement. Unity Impact Partners processes information needed to provide and administer the authorized services. The organization remains responsible for the information it provides, its user-administration decisions, and its instructions. Additional responsibilities may be established in the applicable written agreement.

Independent services, including PayPal, process information under their own privacy notices and terms.

2. Why We Collect Information

We collect information reasonably necessary to respond to inquiries; provide, administer, and secure our Services; process transactions; manage accounts and authorized access; fulfill advisory, partnership, event, and other engagements; communicate with you; improve approved services; comply with law; and protect the rights and security of Unity Impact Partners, our clients, and users.

Unity Impact Partners does not sell personal information, rent contact lists, disclose personal information for cross-context behavioral advertising, or use personal information to promote unrelated third-party products. We disclose information only as described in this Notice, as authorized by you or an applicable organization, or as required by law.

3. Information We Collect

Depending on your relationship with Unity Impact Partners, we may collect:

- Identity and contact information, including name, title, organization, email address, telephone number, mailing information, and communication preferences.

- Account and access information, including account identifier, authentication and access records, named-user assignment, subscription or license status, permissions, and support history.
- Professional and organizational information, including role, professional background, organizational identity, priorities, plans, decision authorities, workflows, objectives, and engagement context.
- ZEUS content and outputs, including prompts, responses, documents, notes, strategic materials, uploaded content, selections, feedback, and outputs created through or for ZEUS.
- Transaction information, including the offer selected, amount, currency, transaction or subscription identifier, payment status, billing cycle, refund or dispute status, and related correspondence. PayPal processes payment credentials. Unity Impact Partners does not receive full card or bank-account credentials from PayPal.
- Communication and event information, including messages, form submissions, scheduling information, preferences, attendance, consent records, and dietary or accessibility information voluntarily provided for an event.
- Device, usage, and security information, including Internet Protocol address, browser and device information, pages or features used, referring pages, timestamps, log records, cookies or similar technology data, and security events.

4. How We Collect Information

We collect information:

- directly from you when you inquire, enroll, create an account, use ZEUS, submit content, complete a form, communicate with us, attend an event, or enter an agreement.
- from an organization that sponsors, administers, or authorizes your access.
- automatically through logs, cookies, and similar technologies used to operate, secure, measure, and improve the Services.
- from authorized service providers, including transaction and subscription information returned by PayPal.
- from public or professional sources when relevant to an inquiry or engagement and lawful to use.

5. How We Use Information

We use information to:

- provide, configure, administer, and secure the Services.
- authenticate named users and manage permissions, accounts, and entitlements.
- process purchases, activate access, administer renewals and cancellations, address failed payments, issue approved refunds, and respond to disputes or chargebacks.
- organize, analyze, synthesize, and present information through ZEUS for strategic intelligence, decision support, and execution.
- deliver advisory, Chief of Staff, leadership development, event, and other authorized services.
- respond to questions and provide account, transaction, security, event, and service communications.

- evaluate performance, correct defects, improve usability, and develop approved capabilities.
- detect, investigate, and prevent misuse, fraud, security incidents, and violations of agreements.
- comply with legal obligations, preserve rights, and establish or defend legal claims.

6. ZEUS Content and Sensitive Information

Unity Impact Partners does not authorize client-confidential or personal information submitted to ZEUS to be used to train a public or generally available artificial intelligence model unless an applicable written agreement and an authorized client representative expressly permit that use.

Do not submit personal information, confidential material, or regulated data unless you are authorized to provide it and the applicable agreement permits its use. Contact Unity Impact Partners before submitting Social Security numbers, full payment credentials, protected health information, student education records, classified information, controlled unclassified information, export-controlled information, biometric identifiers, or other highly sensitive data.

7. Payments and PayPal

Unity Impact Partners uses an authorized PayPal account to receive payments. PayPal collects and processes payment information under its own privacy notice and terms. Unity Impact Partners receives the information needed to identify and reconcile the purchase, activate or continue access, communicate about the transaction, administer renewals, cancellations, and approved refunds, and respond to payment disputes.

8. Cookies and Similar Technologies

The Services may use cookies and similar technologies necessary for security, authentication, preferences, performance, and measurement. Where consent is required, nonessential technologies will be used only after the required choice is provided. Browser settings may block or delete cookies and Services may not function as intended.

Unity Impact Partners does not use personal information for cross-context behavioral advertising. If this practice changes, this Notice and any required choices will be updated before the change takes effect.

9. How We Disclose Information

Unity Impact Partners may disclose information to:

- service providers that perform authorized payment, hosting, communications, scheduling, analytics, security, document, support, or related functions.
- an organization and its authorized administrators when it sponsors or manages an account, subject to the governing agreement and disclosed access controls.
- professional advisers, subcontractors, and approved partners supporting an engagement under appropriate confidentiality and information-handling obligations.

- government authorities, courts, regulators, or other parties when required by law or reasonably necessary to protect rights, safety, security, or the integrity of the Services
- a successor or transaction participant in a merger, financing, reorganization, sale, or transfer, subject to appropriate confidentiality and any notice required by law.

Unity Impact Partners does not disclose one client's content to another client or organization except as authorized in writing or required by law.

10. Retention and Disposal

Unity Impact Partners retains personal information only as long as reasonably necessary for the purpose collected, the relationship or service term, contractual commitments, security and continuity, legal obligations, dispute resolution, and enforcement. Retention periods vary by record type.

When retention is no longer required, information is deleted, destroyed, de-identified, or isolated from routine use in accordance with applicable procedures. Backup copies may remain for a limited period until overwritten or securely deleted.

11. Security and Incident Response

Unity Impact Partners applies administrative, technical, and physical safeguards appropriate to the information and the Services. These measures may include access controls, authentication, service-provider review, secure configuration, monitoring, backups, personnel requirements, and incident-response procedures.

No method of transmission or storage can be guaranteed to be completely secure. If a security incident affects personal information, Unity Impact Partners will investigate, contain, document, and provide notices required by applicable law, including the Florida Information Protection Act when applicable.

12. Your Choices and Privacy Rights

Depending on where you live and how you interact with the Services, you may have rights to request access, correction, deletion, or a copy of certain personal information; withdraw consent; object to or restrict certain processing; or appeal a privacy decision. Legal exceptions may apply. Unity Impact Partners does not discriminate against a person for exercising an applicable privacy right.

Submit a request using the contact methods below and identify the relationship, account, or transaction involved. Unity Impact Partners may verify identity and authority before acting on a request. An authorized agent may be required to provide written authorization and identity information.

You may unsubscribe from marketing email using the method provided in the message. Transactional, security, account, and service communications may continue while relevant. Available cookie choices may be managed through the website mechanism or browser settings.

13. Children

The Services are intended for adults. Purchases and ZEUS accounts are limited to people who are at least 18 years old or the age of legal majority in their jurisdiction. Unity Impact Partners does not knowingly collect personal information online from a child under 13. If you believe a child has provided personal information, contact Unity Impact Partners so the information can be reviewed and addressed as required by law.

14. International Use, Processing, and External Links

Unity Impact Partners is based in the United States. If you access the Services from another country, personal information may be processed in the United States and in other locations where authorized service providers operate. Privacy laws and rights may differ by location.

Where another jurisdiction's law applies, Unity Impact Partners will use required safeguards and honor applicable privacy rights. Organizations planning cross-border or international use of ZEUS should contact Unity Impact Partners before access is established so any required contractual, transfer, security, or privacy terms can be addressed.

The Services may link to external websites or services. Their privacy practices are governed by their own notices, not this Notice.

15. Changes to This Notice

Unity Impact Partners may update this Notice to reflect changes in law, technology, providers, or Services. The updated version will show a new effective date. Material changes will be communicated through an appropriate method before or when they take effect, as required by law.

Contact Unity Impact Partners

Questions, requests, accessibility feedback, and notices may be submitted using any of the following methods:

Email: info@unityimpactpartners.com

Telephone: 850-273-8441

Online: [Unity Impact Partners Contact page](#)

INSTRUCTION TO ZEUS

1. Publish this approved Privacy Notice as an accessible HTML page and matching accessible PDF. Link it from the website footer and each relevant enrollment, checkout, account, contact, event, and ZEUS location.
2. Confirm that the Notice describes only implemented and verified collection, account, ZEUS, PayPal, cookie, analytics, communications, security, retention, and service-provider practices.
3. Route privacy requests through info@unityimpactpartners.com and the [Unity Impact Partners Contact page](#). Apply appropriate identity and authority verification before fulfilling a request.
4. Protect personal information, ZEUS content, account records, transaction records, and privacy-request records through approved access, logging, retention, disposal, and incident-response controls.
5. Verify the text, version, effective date, links, request mechanisms, and accessibility before release. Jason validates technical practices; Yvonne Cole approves public language and release.